

About Guangdong International Tourism and Cultural Festival 2009

The Guangdong International Tourism and Culture Festival and the concurrent Pan-Pearl River Delta Tourism Promotion Conference are the annual large-scale events jointly hosted by the National Tourism Administration and the Guangdong Provincial Government. The events seek to fully display Guangdong's rich tourism and cultural resources by including 14 other cities in the province as sub-venues.

A series of activities will be held in the main venue Guangzhou during the event, including a tourism promotional conference, a travel exposition, a parade of floats, a folk art performance in the area to the south of the Nanling mountains, a gala evening for sister cities, a Guangdong tour designed for overseas Chinese and a summit forum on tourism development.

Last year's activities in other cities included a beach music party in Zhuhai, a mountaineering festival in Shantou, a folk customs and lantern festival celebrating harvest and the Olympic Games in Foshan, a competition for the best travel route in Shaoguan, tours of Hakka culture and food in Heyuan, an international seaside festival in Huizhou, a tour guide contest in Zhanjiang, an international forest mountaineering festival in Zhaoqing, a national 4-wheel-drive cross-country rally in Qingyuan and a tourism gourmet and commodity fair in Chaozhou.

Last year, more than 10,000 visitors from home and abroad participated in the festival, including high-ranking governmental officials, experts and representatives from the media, the business community, travel agencies and cultural groups.

2009 广东国际旅游文化节暨泛珠三角旅游推介大会简介

广东国际旅游文化节暨泛珠三角旅游推介大会，是由国家旅游局和广东省人民政府共同主办的年度旅游业盛会。主会场设在广州，分会场分别设在深圳、珠海、佛山、韶关、河源、惠州、江门、湛江、肇庆、清远、揭阳等市，以全面展现广东旅游文化资源。。

每年广东国际旅游文化节在主会场广州有多项活动，主要有开幕式、旅游招商会、旅游大促销暨国际旅游展览会、旅游花车大巡游、海外杰出华人广东行系列活动、友城之夜活动、岭南民间艺术汇演等。

每年旅游文化节都邀请部分国家和地区的政府官员、驻华使节、新闻媒体记者、知名人士、专家学者、中外客商，以及海内外主要旅游机构、知名旅游企业、文化艺术团体的代表前来出席各项活动，进行经贸洽谈，共襄盛举。去年旅游文化节期间有超过一万名海内外游客前来广东观光旅游。广东国际旅游文化节暨泛珠三角旅游推介大会，客似云来，商机无限！